



ANNUAL REPORT 2002

INTERNATIONAL STUDENT EXCHANGE PROGRAM

ISEP is the world's largest network of postsecondary institutions cooperating to provide affordable international educational experiences for a diverse student population.

ISEP is a key component of the international profile of member institutions.

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Members cooperate as equal partners in a spirit of trust and mutual support to offer high-quality programs and further the internationalization of their campuses, collectively achieving goals beyond their individual reach.

ISEP reciprocal exchange and study abroad programs enable students to experience intellectual and personal growth through immersion in another culture.

The key words for effective cooperation among member institutions are: trust, flexibility and commitment.

> Mirta Barreiro Director of International Cooperation, Universidad del Salvador, Argentina



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letter fr u the



s a member organization of more than 230 higher education institutions in 33 countries, ISEP is a rich network of institutions and individuals dedicated to broadening the reach of international educational exchange.

Founded by Georgetown University in 1979 as a federally funded initiative under the Fulbright-Hays legislation, ISEP became an independent non-profit membership organization in 1997. Since 1996, ISEP has been supported entirely by member and participant fees, fees for services, and grants from foundations. While ISEP's core mission remains unchanged, providing affordable international educational experiences for a diverse student population, the organization has been transformed over the last five years as program needs and financial considerations have changed. The success of ISEP's transformation is due to the strength of our members' commitment to access, diversity and affordability in international exchange, and to the unique characteristic of the ISEP network: ISEP members cooperate as equal partners to further the internationalization of their campuses, subscribe to a set of common standards and values, and collectively achieve goals beyond their individual reach.

ISEP has served the international education community for 23 years with more than 20,000 successful exchanges. We look forward to serving the community well into the future.

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Mary Anne Grant President/Executive Director, ISEP

letter from the chair



have enjoyed the privilege of serving as a member and subsequently as Chairman of the Board of Directors of ISEP for three years. During that period, I have observed some remarkable changes that have positioned the

organization to provide responsive services to participating colleges and universities in the 21<sup>st</sup> century.

The tragic events of September 11 reinforced the need for more active engagement of American colleges and universities in the process of international education. The arguments in favor of that engagement have not changed since stated so powerfully by then Senator William Fulbright in the 1960s, but the need has become more critical than ever. No other organization dedicated to international exchange and education has the membership or offers the range and breadth of international experience that ISEP provides. Since becoming an independent membership organization, ISEP has worked hard to sustain its original exchange mission while also broadening the array of services to meet new needs. The ISEP President and staff and the members of the Board of Directors and the Council of Advisors strive to maintain contact with the member institutions so as to assure responsive services. This annual report serves this purpose as well.

I urge you to review the report and to send along any comments or suggestions you have for 1) improvement of services, or 2) enhancement of relationships. Every membership organization prospers in direct relation to the involvement of the members. I look forward to hearing from you.

George M. Dennison President, The University of Montana Chair, Board of Directors, ISEP





ISEP is the world's largest network of postsecondary institutions cooperating to provide affordable international educational experiences for a diverse student population.

> ISEP members are 230 institutions of higher education in the United States and 33 other countries, which work together as equal partners to further the internationalization of their campuses, collectively achieving goals beyond their individual reach.

ISEP was founded in 1979 under the Fulbright-Hays Act as a program of Georgetown University and incorporated in 1997 as an independent nonprofit organization governed by a Board of Directors, supported by member fees and fees for services, and administered by a central office in Washington, DC.

ISEP has developed an effective reciprocal exchange model: outbound participants pay the cost of an academic term (tuition, room, and board) to their home institution while, for every student sent abroad, the institution receives one in return.

Thus, members can offer a wide range of studyabroad opportunities to their students without loss of tuition revenue while incoming international students bring cultural and linguistic diversity to the campus and international perspectives to the curriculum.

Providing study abroad at a cost comparable to a period of study at home, this model places international education within reach of students that might not be able to afford high-cost programs and makes possible exchanges between countries with very different standards of living.

In order to increase access to sites where exchange alone cannot satisfy the demand, ISEP also offers a number of affordable fee-paid programs. At institutions in developing countries, a combination of fee-paid programs and exchanges generates funds to provide on-site support and scholarships for outbound students. ISEP participants are fully integrated into their host institution, taking all or most of their courses with students of the host university and sharing in their extra-curricular activities.

If the language of instruction is one commonly taught in the United States, students are expected to have adequate proficiency, but language courses are also available at most sites. Where the language of instruction is not a major language, courses are offered in English for the benefit of international as well as domestic students.

Through the ISEP immersion experience, students develop cross-cultural competence as well as an understanding of the global dimensions of their academic field.

## Statistics:

- Since 1979, ISEP has enabled more than 20,000 students to study abroad.
- Academic year 2001-02: 832 American ISEP participants studied in other countries, 602 international students came to the United States, and 122 students participated in exchanges among non-U.S. institutions through ISEP's multilateral program.
- 97% of all ISEP participants study abroad for a semester or a full academic year.

Many students are pleased to discover an exchange program that allows them to pay their regular tuition with no disruptions to financial aid.

—Hampshire College

It is always a great pleasure and satisfaction to see how the students are transformed by their study abroad experience.

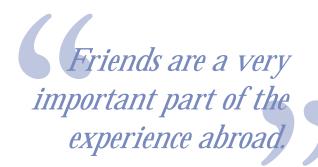
—Universität Trier



What was meant to be an academic lesson, ended up being a lesson on life! A lesson that I

will treasure for the rest of my life. The best I gained from it was the friendship of people from all over the world, friends that will always be in my heart no matter where I go.

> —Carolina Sanz Universidad de Palermo, Argentina, to Virginia Commonwealth University



—Katinka Woelfer Justus Liebig Universität Giessen, Germany, to University of Kentucky



## ISEP HELPS EACH INSTITUTION REALIZE ITS OWN INTERNATIONAL AGENDA THROUGH:

- **Reciprocal exchanges** among member institutions, which are ISEP's core activity. Each outbound participant pays the cost of an academic term (tuition, room, and board) at home while, for every student sent abroad, the institution receives one in return. Members benefit because:
  - Students in different fields and at different levels can study abroad in a wide range of countries without the necessity of negotiating and maintaining individual agreements.
  - Incoming international students bring cultural and linguistic diversity to the campus and international perspectives to the curriculum.
  - Tuition fees stay at home, and enrollment figures are constant.
- ISEP-Direct: Affordable fee-paid study-abroad programs in several countries.
- **ISEP-Multilateral:** Reciprocal exchanges among 50 institutions in 30 countries increases study abroad opportunities for our non-US members.
- ISEP-Summer: Summer programs; some are offered on a fee-paid basis, some are reciprocal.
- Focused Exchanges: Management of academically focused exchanges and other bilateral agreements with ISEP member institutions.
- **Professional Development** including a *biennial conference* and *coordinator workshops*, which provide professional development and facilitate local, national and international contacts at the personal and institutional level; *study tours* to specific countries or regions enabling coordinators to gain first-hand knowledge of potential destinations for their students; advice and contacts for institutions interested in *faculty exchanges* or individual faculty visits to member institutions.
- **Institutional Development:** Through site visits to member institutions and other outreach efforts, ISEP works with coordinators, international offices, study abroad offices, institutional leaders and faculty to develop and implement institutional strategies for internationalization.





ISEP MEMBERS in the UNITED STATES as of October 7, 2002

ALASKA University of Alaska Southeast

**ARKANSAS** Hendrix College

## CALIFORNIA

California State University – Bakersfield University of the Pacific San Diego State University San José State University

COLORADO

University of Denver

**CONNECTICUT** Fairfield University Western Connecticut State University

## **DISTRICT OF COLUMBIA** Howard University

FLORIDA

Eckerd College

## GEORGIA

Agnes Scott College (Women Only) Georgia Consortium:

- Columbus State University
- Georgia College & State University
   North Georgia College & State
- University
- State University of West Georgia
- Valdosta State University

## **IDAHO**

Idaho State University University of Idaho

## **ILLINOIS**

Elmhurst College University of Illinois at Urbana-Champaign Northern Illinois University Southern Illinois University at Carbondale

## **INDIANA**

Ball State University Butler University Indiana State University University of Southern Indiana

## IOWA

Iowa State University of Science and Technology University of Iowa

## **KANSAS**

Emporia State University Fort Hays State University Kansas State University University of Kansas

## **KENTUCKY**

Bellarmine University University of Kentucky Spalding University

## LOUISIANA

Louisiana State University Northwestern State University of Louisiana

**MAINE** Saint Joseph's College of Maine

MARYLAND Frostburg State University Towson University

## MASSACHUSETTS

Hampshire College

## **MICHIGAN**

Central Michigan University

## **MINNESOTA**

Hamline University University of Minnesota – Twin Cities Minnesota State University Moorhead

## **MISSISSIPPI**

Jackson State University University of Mississippi

## MISSOURI

Missouri Southern State College *Missouri Consortium.* - Central Missouri State University - Northwest Missouri State University Southwest Missouri State University Truman State University

## MONTANA

Montana State University University of Montana

## NEBRASKA

Creighton University University of Nebraska – Kearney University of Nebraska – Lincoln Nebraska Wesleyan University

## **NEW JERSEY**

New Jersey Consortium.

- Montclair State University
- The College of New Jersey
- Richard Stockton College of New Jersey
- William Paterson University Saint Peter's College

## **NEW MEXICO**

New Mexico State University

## **NEW YORK**

St. Lawrence University

## NORTH CAROLINA

North Carolina Consortium:

- Appalachian State University
- East Carolina University
- North Carolina Agricultural & Technical State University
- University of North Carolina at Asheville
- University of North Carolina at Chapel Hill
- University of North Carolina, Charlotte
- University of North Carolina, Greensboro
- University of North Carolina at Pembroke
- University of North Carolina Wilmington
- Western Carolina University

- Winston-Salem State University

Mars Hill College

North Carolina State University – Raleigh

## **NORTH DAKOTA**

Minot State University North Dakota State University University of North Dakota

## OHIO

Miami University Wittenberg University

## OREGON

Willamette University

## PENNSYLVANIA

Clarion University of Pennsylvania Indiana University of Pennsylvania

## **PUERTO RICO**

University of Puerto Rico – Mayagüez University of Puerto Rico – Río Piedras

## **SOUTH CAROLINA**

Clemson University University of South Carolina – Columbia

## TENNESSEE

East Tennessee State University University of Memphis Tennessee State University Tennessee Technological University University of Tennessee – Chattanooga University of Tennessee (Main Campus)

## TEXAS

University of North Texas St. Edward's University Southwestern University Texas Lutheran University

**UTAH** University of Utah Utah State University

**VERMONT** University of Vermont

## VIRGINIA

Old Dominion University Roanoke College Virginia Commonwealth University Virginia Polytechnic Institute and State University

## WASHINGTON

Central Washington University Washington State University Western Washington University Whitworth College

**WISCONSIN** University of Wisconsin – La Crosse

**WYOMING** University of Wyoming ISEP MEMBERS outside the UNITED STATES as of October 7, 2002

## ARGENTINA

Universidad Católica de Córdoba ●▲ Universidad del Salvador ●▲ Universidad de Palermo ▲

## AUSTRALIA

Curtin University of Technology ● Deakin University ●▲ University of Canberra ● University of Southern Queensland ●▲

## AUSTRIA

Karl-Franzens-Universität Graz ▲ Johannes Kepler Universität Linz Universität Salzburg

BRAZIL Pontíficia Universidade Católica do Rio de Janeiro ●

## CANADA

Brock University ▲ Laurentian University ●▲

## CHILE

Universidad Católica de Valparaíso ●▲

**CHINA** Chinese University of Hong Kong

COSTA RICA Universidad Nacional Autónoma de Heredia ●

## DENMARK

Aalborg University

## FIJ

University of the South Pacific

## **FINLAND**

Åbo/Turku Consortium:
Åbo Akademi University ▲
Turku School of Economics and Business Administration ▲
University of Turku ▲
University of Helsinki ▲
Helsinki University of Technology ▲ University of Jyväskylä ▲ University of Kuopio ▲ Lappeenranta University of Technology ▲ University of Oulu ▲ University of Tampere ▲ Tampere University of Technology ▲

## FRANCE

Université de Droit, d'Economie et des Sciences d'Aix-Marseille AREPIC Consortium - Amiens: - Université de Picardie Jules Verne - Groupe Sup de Co Amiens Picardie Université d'Angers Université de Caen Université de Franche-Comté Université de Grenoble II (Pierre Mendès France) Université du Havre Université de Lille III (Charles de Gaulle) Institut National des Sciences Appliquées (INSA) de Lyon Université du Maine Université de Montpellier III (Paul Valéry) Université de Nantes Université de Nice (Sophia Antipolis) Rennes Consortium: - Université de Rennes 2 (Haute Bretagne) - Université de Rennes 1 🔺 - Institut d'Etudes Politiques de Rennes 🔺 Université de la Réunion Université de Saint-Etienne (Jean Monnet) Université de Savoie

## GERMANY

Technische Universität Carolo – Wilhelmina zu Braunschweig Universität Dortmund Katholische Universität Eichstätt – Ingolstadt Justus-Liebig-Universität Giessen Philipps-Universität Marburg ▲ Universität Trier ▲

## GHANA

University of Ghana

## HUNGARY

University of Debrecen Budapest University of Technology and Economics

**ICELAND** University of Iceland

## ITALY

Università degli Studi di Pavia ● Libera Università degli Studi di Urbino ●

## **JAPAN**

Chukyo University ▲ Kansai Gaidai University

## KOREA

Ajou University ▲ Ewha Womans University ▲ Keimyung University ▲ Korea University ▲ Yonsei University ▲

## LATVIA

University of Latvia

MALTA

University of Malta

## MEXICO

Universidad de Guanajuato Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) – Guadalajara, Monterrey, Mazatlán, Ciudad de Mexico, Querétaro ▲ Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO) ▲ Universidad La Salle ▲ Universidad de Monterrey (UDEM) ▲ Universidad Popular Autónoma del Estado de Puebla (UPAEP) ▲ Universidad Regiomontana ▲

## **THE NETHERLANDS**

University of Amsterdam Vrije Universiteit Amsterdam University of Groningen Universiteit Leiden ●▲ Maastricht University University of Nijmegen Tilburg University ▲ Utrecht University ▲

## NICARAGUA

Universidad Americana de Managua

## SPAIN

Universidad Complutense de Madrid Universidad de Málaga Universidad de Murcia ● Universidad Pública de Navarra ▲ Universidad de Santiago de Compostela Universidade de Vigo

## **SWEDEN**

Karlstad/Örebro Consortium:
Karlstad University ▲
Örebro University ▲
Luleà University of Technology ▲
Mälardalen University
University College of Southern Stockholm (Södertörns högskola)
Växjö University ▲

## SWITZERLAND

Université de Fribourg ▲ Université de Lausanne

## THAILAND

Thammasat University •

## **UNITED KINGDOM**

University of Central Lancashire ● University of Huddersfield ● Napier University ● University of Plymouth ● University of Strathclyde ● University of Sunderland ●▲ University of Ulster ● University of Wales Institute, Cardiff

#### URUGUAY

Universidad Católica del Uruguay 🔺

Exchanges with the following member institutions are temporarily suspended:

## **COLOMBIA:**

Universidad ICESI Pontificia Universidad Javeriana Universidad del Norte

## **KENYA:**

Kenyatta University

## **THE PHILIPPINES:**

University of the Philippines – Diliman

- Also available on ISEP-Direct
- ▲ Participants in Multilateral Exchanges

ISEP continues to grow and change to meet students' needs.

—University of Tennessee Main Campus





Everyday was a new experience; new words, new ideas, new people, new perspectives, new foods, new tastes.

—Amy Sullivan University of Minnesota to University of Tampere, Finland

It was just a terrific way to shake up my perception of the world; to come away with a more global view; to meet people from all different countries; and to improve my language skills.

—David Powell Louisiana State University to Université d, Aix-Marseille III



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# STATEMENTS OF FINANCIAL POSITION

JUNE 30, 2002 AND 2001

## ASSETS

	2002	2001
Current assets:		
Cash and cash equivalents	\$748,057	\$753,474
Fees and accounts receivable	96,461	111,086
Prepaid expenses	29,120	9,133
Total current assets	\$873,638	\$873,693
Property and equipment:		
Office furniture and equipment	82,704	72,989
Leasehold improvements	23,944	5,712
Intangibles	35,405	
Total property and equipment	142,053	78,701
Less accumulated depreciation	54,809	39,312
Net property and equipment	\$87,244	\$39,389
Other assets:		
Refundable deposits	11,324	8,000
Total other assets	11,324	8,000
Total assets	\$972,206	\$921,082

## LIABILITIES AND NET ASSETS

	2002	2001
Current liabilities:		
Accounts payable, trade	43,405	51,962
Accrued wages	16,142	14,470
Accrued vacation	49,898	34,733
Accrued retirement	9,826	4,079
Deferred service fees	610,064	489,951
Total current liabilities	\$729,335	\$595,195
Net assets:		
Unrestricted	176,501	209,691
Temporarily restricted	66,370	116,196
Total net assets	\$242,871	\$325,887
Total liabilites and net assets	\$972,206	\$921,082

# STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2002

		2002		
		Unrestricted	Temporarily restricted	Totals
REVENUES	1	Omestroted	restricted	Totalo
Programs a	Ind general:			
Meml	bership fees	\$376,803	\$	\$376,803
Partic	cipant placement fees	483,174		483,174
ISEP	-Direct fees	628,310		628,310
Spec	ial program fees	361,301		361,301
Other	r program fees	25,082		25,082
Stude	ent health insurance fees	398,702		398,702
Confe	erence fees	53,946		53,946
Contr	ibutions	5,500		5,500
Grant	tincome		138,000	138,000
Other	rincome	28,941		28,941
Intere	est and investment income	12,871		12,871
	Total program and general	\$2,374,630	\$138,000	\$2,512,630
Net assets released from restriction:				
Satist	faction of usage restrictions	187,826	(187,826)	
	Total revenues	\$2,562,456	(\$49,826)	\$2,512,630
EXPENSES	ruico ovponcos:			
-	ervice expenses: program	1,210,293		1,210,293
	-Direct program	553,632		553,632
	ial programs	377,994		377,994
0000	Total program service expenses	\$2,141,919		\$2,141,919
Eurod	raising and development expenses	106,404		106,404
	ral and administrative expenses	347,323		347,323
Gene	· · · · ·			
	Total expenses	\$2,595,646		\$2,595,646
	Change in net assets	(33,190)	(49,826)	(83,016)
Net assets, beg	inning of year	\$209,691	\$116,196	\$325,887
Net assets. end	of year	\$176.501	\$66.370	\$242.871
Net assets, end	of year	\$176,501	\$66,370	\$242,871

board of diretors

**Chair: Dr. George M. Dennison** President The University of Montana USA

#### Dr. Francisco Javier Azcúnaga Guerra Rector

Universidad de Monterrey Mexico

#### Dr. Ellen R. Babby

Vice President Advancement & Planning American Council on Education USA **Mr. Al Balkcum, Jr.** Director of the Global Campus University of Minnesota USA

#### Ms. M. Archer Brown (ret.)

Deputy Executive Director NAFSA: Association of International Educators USA

#### **Dr. Blaine A. Brownell**

President Ball State University USA

Nanda (Wijnanda) Maria Agatha De Bruin-van Veen Worldwide Programs Leiden University The Netherlands

#### **Dr. James Gehlhar** Director Center for International Education

Education University of Tennessee USA

## Ms. Mary Anne Grant

President International Student Exchange Program USA

## Dr. Stanley S. Gryskiewicz

Vice President, Global Initiatives, and Senior Fellow, Creativity and Innovation Center for Creative Leadership USA

#### Mr. Arthur E. O'Brien CPA

Independent Consultant USA

**Dr. Thomas R. Oates** President

Rocky Mountain College USA

#### Mr. John J. Shanahan (ret.) Chairman

Wembley Roofing, Ltd. United Kingdom

## Mr. Patrick Thoreau (ret.)

Vice-Président Relations Internationales Université de Rennes 2 (Haute Bretagne) France

# comeil of adviso

## Chair:

Mr. Carlos E. Teissier (2000-2003) International Affairs Director Coordinación de Relaciones Internacionales Universidad Regiomontana MEXICO

## Ms. Inger Bull

*(2001-2004)* Director of International Education Nebraska Wesleyan University USA

#### Tina Cassler

*(2002-2005)* Study Abroad Advisor University of Minnesota USA

# Dr. Kun Young Chung

(2000-2003) Advisor of International Affairs to the President Keimyung University KOREA Mr. Michael Cooper (2000-2003) Director, International Office Karlstad University SWEDEN

#### **Tony Emmerson**

*(2002-2005)* Associate for International Affairs University of Ulster UNITED KINGDOM

#### Mr. Steve Flynn

*(2001-2004)* Director, University of North Carolina Exchange Program (System) USA

## **Kay Forsyth**

(2002-2005) Director, Office of Study Abroad Utah State University USA **Dr. Thomas Fraser** (2000-2003) Coordinator, Service des Relations Internationales Université de Lille III FRANCE

## Ms. Elizabeth Gregory

*(2000-2003)* Programs Abroad Coordinator University of Tennessee USA

#### Ms. Janis Halpern

(2001-2004) Assistant Director for Study Abroad & Credentials Specialist International Affairs Center Indiana State University USA

## Mr. Thomas A. Saville

*(2000-2003)* Coordinator, Study Abroad Programs Southern Illinois University USA

## Mr. Atushi Seki

*(2001-2004)* Manager, International Center Chukyo University JAPAN

#### Ms. Maria Soloeta

(2001-2004) Director, Office of International Programs Universidad del Salvador ARGENTINA

## Hans-Georg van Liempd

(2002-2005) Head, Student Advisory Office Tilburg University THE NETHERLANDS



ISEP gratefully acknowledges the kind contributions and support from foundations, sponsors, and partners.

# FOUNDATIONS

Freeman Foundation:ISEP's Asia Pacific Development InitiativeAnnette Kade Foundation:Scholarships for Student Exchanges Between the United States and Germany and France

ISEP SPONSORS	ISEP PARTNERS	Embassy of Germany
Sprint	Leiden University	Embassy of Sweden
International SOS	Butler University, Institute for Study Abroad	The British Council
Partners International	The College Board	International Education Exchange Services
Travelcraft	Ewha Womans University	World Education Services (WES)

# Argentina • Australia

Austria • Brazil

Canada • Chile • China

**Colombia • Costa Rica** 

Denmark • Estonia • Fiji

Finland • France

Germany • Ghana

Hungary • Iceland • Italy

Japan • Kenya

Republic of Korea

Latvia • Malta • Mexico

Netherlands • Nicaragua

Philippines • Spain

Sweden • Switzerland

Thailand • United Kingdom

United States • Uruguay



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