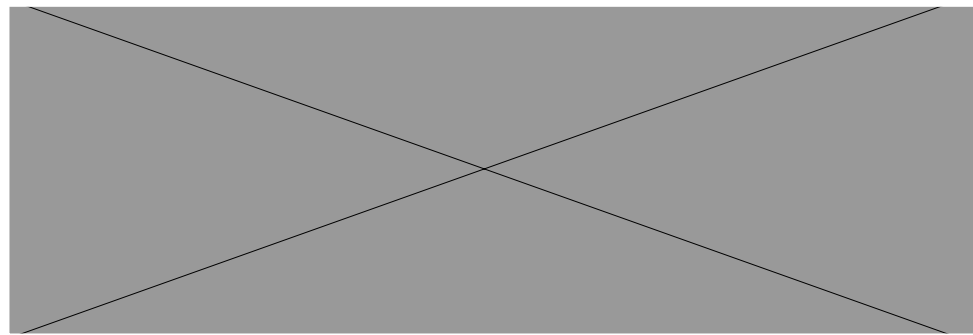




2022 YEAR IN REVIEW  
**Opening the Way**





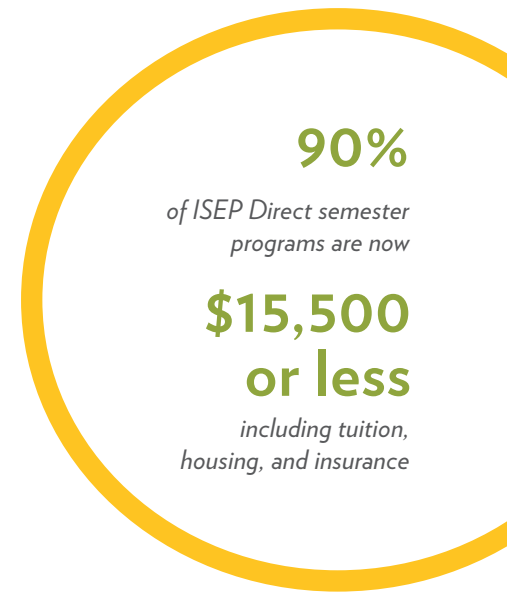


## OPENING THE WAY

Driven by our belief in accessible and affordable study abroad, in 2022 the ISEP team collaborated with our community and partners to lower the cost of ISEP Direct programs, improve support for ISEP Exchange programs, and develop resources to better guide students into high-quality experiences that work best for their goals. With renewed energy, we are emerging from the pandemic focused on data-driven growth, sustainability, and inclusion.

## ISEP DIRECT REIMAGINED

In November 2022 we introduced our streamlined ISEP Direct program portfolio. This reimagined portfolio includes 59 programs in 30 countries. To continue our mission of increasing access to study abroad, we focused on lowering the cost of our programs, and now 90% of ISEP's semester programs are under \$15,500 including tuition, housing, insurance, and fees. ISEP also added new programs in Paris and Seoul, and lowered prices in top destinations like London, Sydney, and Tokyo. More than 30 ISEP Direct programs offer STEM fields and 40 offer business, including 15 AACSB-accredited business programs. To help students better understand our programs and improve advising resources for our coordinators, we redesigned every ISEP Direct program webpage and created estimated budgets for all our ISEP Direct programs.



## ISEP TEAM GROWS TO SUPPORT COMMUNITY AND STUDENTS

ISEP created four new positions in 2022 to ensure high-quality support of members, affiliates, and students. The staff welcomed a new Director of Program Development who promotes the strategic growth of ISEP Direct programs, a new University Relations Manager focused on supporting ISEP Affiliates (in addition to ISEP members in the U.K. and Ireland), a Seoul-based Program Advisor who assists with the growing program portfolio in South Korea, and a Program Assistant in Barcelona.

### 2 NEW ISEP DIRECT PROGRAMS



**STUDY IN PARIS**  
American Business School of Paris






**STUDY IN SEOUL**  
Korea University

## RECORD-BREAKING NUMBER OF SUMMER PROGRAM PARTICIPANTS

After relaunching our ISEP Summer program portfolio in 2021, ISEP supported more than 200 students on summer programs in 2022. Prioritizing academics, affordability, and world-class locations, ISEP Summer programs offer high quality, immersive experiences and excellent on-site support at competitive price points, with more than half under \$5,000 for tuition, housing, and meals.

More than half of ISEP's 2022 Summer Programs were **less than \$5,000**

## TOP COUNTRIES WHERE STUDENTS STUDIED

COUNTRY	NUMBER OF STUDENTS	
United States	633	
United Kingdom	229	
Spain	208	
South Korea	185	
France	137	
Italy	104	

## ISEP STUDENTS IN 2022

**2,207**  
Total ISEP participants in ISEP Exchange and ISEP Direct

**53%**  
identified as Underserved or under-represented group

**47**  
The number of countries where ISEP students studied in 2022

**100%**  
of scholarship recipients demonstrated financial need

**23%**  
of ISEP participants identified as first generation college students

**100%**  
of scholarship recipients belonged to an underserved group

## TOP FIELDS OF STUDY

-  Business
-  STEM
-  Global, International & Area Studies
-  Social Sciences
-  Foreign Languages and Literatures
-  Visual & Performing Arts
-  Communication

## ISEP INSTITUTIONS MOBILIZE INDIGENOUS STUDENTS THROUGH FEDERALLY-FUNDED SUMMER EXCHANGE

ISEP member ITESO (Instituto Tecnológico y de Estudios Superiores de Occidente), located in Mexico, and the University of Memphis, based in Tennessee (U.S.), received a \$25,000 grant through the 100,000 Strong in the Americas Innovation Fund to support a short-term summer exchange program between their institutions. ISEP facilitated the exchange, grant application, and visa process, which made it possible for ITESO to host ten students from the University of Memphis, and Memphis to host eight students from ITESO. The majority of the ITESO students identified as indigenous and would not have been able to participate in international education without this opportunity.

## **INCREASING FACULTY COLLABORATION WITH THE AMERICAN HIGHER EDUCATION ALLIANCE**

To create opportunities for faculty engagement and collaboration, ISEP partnered with the American Higher Education Alliance (AHEA), a non-profit organization that offers faculty and universities around the world the opportunity to connect on research and teaching. Through this partnership, faculty at ISEP institutions can take part in the AHEA+ISEP Academy, which provides structured mentoring and instruction in Collaborative Online International Learning (COIL). In 2022, the AHEA+ISEP Academy offered two sessions, serving 17 institutions and 30 faculty in nine countries.

## **CREATING ACCESS FOR HBCU STUDENTS**

ISEP continues to support historically black colleges and universities (HBCU) and proudly welcomed Norfolk State University in Virginia as an ISEP member in 2022. To support these institutions, ISEP established an HBCU Taskforce under the guidance of Dr. Keshia Abraham. In addition, ISEP created the Africa for All Scholarship, which provides \$1,000 scholarships for heritage-seeking and HBCU students studying on an ISEP program in Africa.

## **ISEP COORDINATES THE U.S. & OCEANIA SUMMIT:**

### *Internationalization Across the Pacific in 2023 and Beyond*

In partnership with the U.S. Department of State, the U.S. Missions in Australia, Fiji, and New Zealand, and USA Study Abroad, ISEP hosted a summit on key issues facing Oceania at our member institution, the University of Auckland. As part of the summit, ISEP convened indigenous scholars and administrators for an Indigenous Student and Indigenous Studies panel.

## **ISEP PARTNERS WITH THE FORUM ON EDUCATION ABROAD**

ISEP partnered with The Forum on Education Abroad to expand professional development and networking opportunities for ISEP members and affiliates. ISEP institutions who are new to the Forum were able to join at a discounted rate.

## **ISEP COMMITS TO LOWERING OUR CARBON FOOTPRINT**

ISEP has committed to reducing its carbon footprint to lower the impact of international travel on our global future. To further this goal, ISEP approved the creation of the Sustainability Taskforce, which will focus on reducing carbon emissions and will encourage ISEP students to engage in their study abroad experience sustainably. ISEP staff also participated in a training on the U.N. Sustainable Development Goals, and then offered this training to the entire ISEP community during the 2022 ISEP Coordinator Workshop.

**362**

*Total members ISEP  
maintained in 2022*

**99%**

*Member Retention in 2022*

**190**

*Members in the U.S.*

**172**

*Members outside the U.S.*

**92%**

*ISEP Member Satisfaction  
according to an  
October 2022 survey*

**4**

*New affiliate institutions  
welcomed in 2022*

King's College  
Wells College  
Smith College  
Fresno State University

**3**

*New member institutions  
welcomed in 2022:*

Concordia University Irvine  
University of South Carolina Upstate  
Norfolk State University





## ISEP STRENGTHENS THE ALUMNI ASSOCIATION

As the COVID pandemic eased, ISEP prioritized re-engaging alumni through virtual and in-person events, social media, email campaigns, and updated content. ISEP surveyed alumni about their experiences and interest to better understand how the Alumni Association could be most effective. Most survey respondents expressed interest in attending in-person events, serving as volunteers for alumni panels, and assisting in organizing alumni gatherings. The survey also asked questions about the impact of their ISEP experience, and 96% of respondents reported that they felt more prepared for their careers as a result of studying abroad.

Alumni in New York City and Chicago met for in-person events, including a happy hour during the Forum’s annual conference. In addition, ISEP President John Lucas held a career discussion with ISEP alumnus and board member Hernán Fratto, an Emmy award-winning journalist for Telemundo Chicago.

With the increased engagement, more alumni are reaching out to get connected, and have expressed appreciation for newsletters and updated content on the alumni portal.

### ISEP ALUMNI ASSOCIATION BY THE NUMBERS

**70,000**

*ISEP Alumni as of 2022*

**3,400**

*Members enrolled in the ISEP Alumni Association*

### ACCORDING TO A 2022 ALUMNI SURVEY:

**96%**

*of ISEP Alumni feel more prepared for their career because of their ISEP experience*

**Adaptability, Foreign Language, and Cross-Cultural Communication**

*were the Top 3 Areas in which students reported they improved from program participation*



“

*My study abroad experience changed me in many ways. I grew more confident in myself as I was forced to navigate a completely new country and university, I grew more adventurous because I was inspired to learn about a new culture and immerse myself in their world, and I grew more curious because going abroad showed me there’s so much out in the world to explore.”*

**AALIYAH ALEXANDER**  
*ISEP Alumnae from San Diego State University, studied at the University of Roehampton*

