



isep ANNUAL REPORT 2013



Dear Colleagues:

The 2013 fiscal year witnessed a number of important advances for the ISEP Network. We welcomed new members, launched additional programs, and implemented administrative changes to streamline the application and placement process for ISEP coordinators and students. In particular, we are celebrating the growth in numbers to over 46,000 students who have participated in ISEP programs since the organization was founded in 1979. Additionally, the ISEP Board of Directors, Council of Advisors and Staff have been engaged in a year-long strategic planning process to determine organizational directions for the coming years.

ISEP's basic founding principle is that study abroad should be available for all students regardless of their personal circumstances or where they live. As we enter our 35th year, we have re-confirmed this commitment to international student mobility. Access, diversity and affordability for international education continue to be hallmarks of the ISEP Network and our direct enrollment approach to study abroad.

ISEP provides a strong student support system through our Coordinators, a network of international education professionals, who believe in mutual trust and collaboration. The ISEP Coordinator system empowers students to learn and explore through integration into their host country, culture, and institution.

ISEP's commitment to access and student support engenders continuous refinements. In 2013, we launched a curriculum integration initiative to help students find the right academic placement. This project, along with the development of other tools for advisors and students, will help prepare them for their study abroad. New communication and outreach efforts are meeting the students where they are and preparing them for the life-changing experience of study abroad.

In the coming years, key components of ISEP's future directions include:

- A more vibrant and engaged membership
- A dynamic and diverse range of programs
- An enhanced student experience, and
- Opportunities for faculty engagement.

In closing, we wish to encourage your participation in ISEP's 35th anniversary conference, November 12-15, 2014 in Arlington, Virginia. The theme, *The ISEP Network: Immersion, Sustainability, Empowerment, Partnership*, captures the essence of the ISEP Network and sets the stage for a fruitful gathering of ISEP Coordinators, member representatives, alumni, other international education colleagues and staff. Please join us!



A handwritten signature in black ink that reads "Mary Anne Grant".

Mary Anne Grant
President and CEO
The ISEP Network



A handwritten signature in black ink that reads "Thomas Hochstettler".

Thomas Hochstettler
Chairman, ISEP Board of Directors
Acting Chancellor, American University
of Sharjah

MEET ISEP AMBASSADORS OF THE YEAR, 2013

Each year, many of our ISEP alumni volunteer their time to help enrich and maximize the study abroad experiences of both incoming and outgoing students on their home campuses by becoming ISEP Ambassadors. Through various outlets such as study abroad fairs, social media, and campus events, ISEP Ambassadors play an active role in promoting international education. By devoting time and energy to this mission, ISEP Ambassadors also foster their own personal and professional development.

We couldn't be happier with the performance of our ISEP Ambassador corps for the past academic year. Each year we choose the student who stands out to us as a model ambassador. The decision this year was a little tougher, however! For 2013, we are awarding Ambassador of the Year to FOUR wonderful alumni. Great communication, leadership, creativity, and organizational skills were just some of the characteristics that landed these four alumni on our ambassador radar.



Sarah Gardner, UT Chattanooga

SARAH GARDNER studied abroad at Johannes Kepler Universitat in Austria, where she experienced the challenges of collaborating with people with different work styles and nationalities. However, Sarah says, "before I studied abroad I was set in a black and white type of mentality. Nowadays I find that I am more open to considering multiple courses of action for any number of life events." As an ambassador at the University of Tennessee at Chattanooga, Sarah's communication skills stood out. She participated in: an International Student Organization event where she welcomed exchange students; a finals coffee and bagel study break; a farewell lunch; and hosted one-on-one meetings with students interested in studying abroad.

ALMOATAZ HASSAN's study abroad experience took place at the University of Vermont in the United States. His dedication as an ambassador back home at the American University of Sharjah is what made him a strong candidate for Ambassador of the Year. AlMoataz's organizational skills were a huge asset when planning a study abroad fair at his home institution. "We arranged the fair so as to avoid conflicting with other events; a schedule was set up so at least 2 peer advisors would be present at all times; we passed information about the fair to the exchange students on campus so they could talk to people about their home institutions and countries; and we created posters and social media posts to share with students," says AlMoataz.



AlMoataz Hassan, AU Sharjah



Pablo Palazon-Riquelme, Murcia

PABLO PALAZON-RIQUELME spent a semester abroad at East Tennessee State. His study abroad experience inspired him to take on the role as an ambassador and as a leader. At his home university, Universidad de Murcia, Pablo became actively involved in the lives of the international students studying there. He was readily available to answer questions, give them recommendations on food and culture, inform them of celebrations happening near their campus, and even informed them about a strike in education that was going on in Spain. Pablo went above and beyond and even took a group of students on a winery tour.

SONIA SOARES, from the American University of Sharjah, spent her spring semester in the United States studying at Virginia Tech. Sonia's experience abroad inspired her to hold a Travelogue, an event where people come to talk about their experiences in foreign countries. "We hope that by hearing about other people's exciting and interesting adventures across the globe, more students will want to go on an exchange program." Throughout the course of the semester, eight Travelogues were held, and an average number of 15-20 people attended! Sonia certainly channelled her creativity by creating an environment with such engaging presentations.



Sonia Soares, AU Sharjah

SPRING 2013 STUDENT PHOTO CONTEST

In June 2013, over 160 students participated in ISEP's student and alumni photo contest, making it the most popular contest to date in terms of participation. Through fan voting on ISEP Study Abroad's Facebook page, ISEP's social media audience grew by more than 50% in a two week period. Three winners were selected and awarded cash prizes or a travel voucher from STA Travel.

FAN FAVORITE

Kellie Quinn - "Living Like a Local"

San Diego State University to Università Degli Studi Di Pavia

"Photography was extremely important to my study abroad experience. It was a way for me to document all of my experiences so that I would not forget anything as time passed. I documented everyday Italian life, not just a tourist experience. I can now look back at my photos and remember specific details about my trips around Italy. The photos can transport me back to that moment in time."



"Fan Favorite" photo by Kellie Quinn

STAFF PICK

Patrick Moriearty - "The Great Outdoors"

University Of Wisconsin-La Crosse to University Of Iceland

"Photography has been a passion I've pursued for a while now and it played a big role in my choice to study abroad in Iceland. I knew it was a very picturesque country and there would be a lot of opportunities to hone my skills and develop as a photographer. My camera was a motivator for me to get out and see the country, to go on adventures and try new things. I wanted to capture the essence of my trip and share my experiences with my friends and family back home but also have a way to share these memories with the friends I made while abroad. They were some unforgettable times and now we all have an extremely well documented trip and can relive those moments on nostalgia-filled rainy afternoons."

MOST CREATIVE:

Katy Brust - "City Life"

SDSU to Universidad del Salvador

"Buenos Aires is a huge city in which I live a 'big city life,' walk everywhere or take public transportation and get a sense of what it is like to rely on other forms of transportation than a car. With that, I have learned to not be stressed about time, because with public transportation there is no set schedule. One major thing that has impacted my perspective while living here is the beauty of nature. In California we have some of the best weather, but I don't see nearly as many people outside enjoying the public parks as I have here in Buenos Aires. Every weekend all the residents are outside hanging out in the parks, drinking 'mate,' going to the street markets, or just chatting with friends and family. I will definitely take this back with me, because it is truly beautiful to see public parks and streets filled with people enjoying nature, something that most people take for granted."

"Staff Pick" photo by Patrick Moriearty



"Most Creative" photo by Katy Brust



INTERNATIONAL STUDENT EXCHANGE PROGRAMS
STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS
FOR THE YEAR ENDED JUNE 30, 2013

	Unrestricted	Temporarily Restricted	Total
REVENUE			
Membership dues	\$ 933,656	\$ -	\$ 933,656
Exchange placement fees	1,071,445	-	1,071,445
ISEP direct fees	5,587,841	-	5,587,841
Global engagement fees	556,435	-	556,435
Student health insurance	1,001,451	-	1,001,451
Contributions and grants	-	58,420	58,420
Event fees	6,775	-	6,775
Sponsorships	7,835	-	7,835
Interest and other income	20,333	-	20,333
Net assets released from donor restrictions	<u>27,867</u>	<u>(27,867)</u>	<u>-</u>
Total revenue	<u>9,213,638</u>	<u>30,553</u>	<u>9,244,191</u>
EXPENSES			
Program Services:			
ISEP Reciprocal Exchange Program	2,454,123	-	2,454,123
ISEP Direct Program	5,053,687	-	5,053,687
Global Engagement Programs	482,418	-	482,418
Events	50,857	-	50,857
Grants	<u>26,909</u>	<u>-</u>	<u>26,909</u>
Total program services	<u>8,067,994</u>	<u>-</u>	<u>8,067,994</u>
Supporting Services:			
General and Administrative	992,313	-	992,313
Fundraising and Development	<u>27,923</u>	<u>-</u>	<u>27,923</u>
Total supporting services	<u>1,020,236</u>	<u>-</u>	<u>1,020,236</u>
Total expenses	<u>9,088,230</u>	<u>-</u>	<u>9,088,230</u>
Change in net assets before other item	125,408	30,553	155,961
OTHER ITEM			
Loss on foreign currency translation	<u>(42,337)</u>	<u>-</u>	<u>(42,337)</u>
Change in net assets	83,071	30,553	113,624
Net assets at beginning of year	<u>891,234</u>	<u>18,033</u>	<u>909,267</u>
NET ASSETS AT END OF YEAR	\$ <u>974,305</u>	\$ <u>48,586</u>	\$ <u>1,022,891</u>

INTERNATIONAL STUDENT EXCHANGE PROGRAMS

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2013

ASSETS

CURRENT ASSETS

Cash - domestic	\$ 2,320,582
Cash - foreign	1,134,931
Accounts receivable, net of allowance for doubtful accounts of \$49,205 and \$37,770 in 2013 and 2012, respectively	7,477
Other receivables	5,601
Prepaid expenses	184,480
Foreign currency hedge deposits	70,792
Foreign forward exchange contract	<u>(48,429)</u>

Total current assets 3,675,434

FIXED ASSETS

Furniture and fixtures	152,992
Computer equipment	83,389
Leasehold improvements	13,926
Computer software	<u>659,702</u>

Less: Accumulated depreciation and amortization 910,009
(301,568)

Net fixed assets 608,441

OTHER ASSETS

Certificate of deposit - restricted	145,203
Refundable deposits	3,400
Software development in progress	<u>208,976</u>

Total other assets 357,579

TOTAL ASSETS \$ 4,641,454

INTERNATIONAL STUDENT EXCHANGE PROGRAMS

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2013

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Capital lease, current portion	\$	4,553
Accounts payable and accrued liabilities		627,300
Accrued salaries and related benefits		155,717
Deferred revenue:		
Membership dues		658,500
Placement fees		452,510
Direct and global engagement fees		662,399
Student health insurance		763,931
Other		5,335
Firm commitment liability		<u>(48,429)</u>
Total current liabilities		<u>3,281,816</u>

LONG-TERM LIABILITIES

Capital lease, net of current portion		5,346
Deferred rent abatement		326,818
Tenant security deposit		<u>4,583</u>
Total long-term liabilities		<u>336,747</u>
Total liabilities		<u>3,618,563</u>

NET ASSETS

Unrestricted		974,305
Temporarily restricted		<u>48,586</u>
Total net assets		<u>1,022,891</u>

TOTAL LIABILITIES AND NET ASSETS **\$ 4,641,454**

COUNCIL OF ADVISORS 2013

Chair:

Dr. Peter L. Gess (2014)

Director of International Programs
Hendrix College
USA

Past- Chair:

Ms. Rosalind Boniface (2013)

Coordinator International Programs
Aix-Marseille Université
France

Chair-Elect:

Ms. Léa Senn (2015)

International Programs Manager
Università Cattolica del Sacro
Cuore, Italy

Ms. Kristy Beavers (2013)

Associate Director, Center for Global
Education
Chapman University
USA

Ms. Kirsten Sheppard (2014)

Director, International Education
Maryville College
USA

Mr. Roberto de Gea Cánovas (2013)

International Relations Officer
Universidad de Murcia
Spain

Mr. Bruce Graham (2013)

International Director
Massey University
New Zealand

Ms. Sue Jackson (2014)

Director of the International Education
Center
Whitworth University
USA

Ms. Jacqueline Maudsley (2015)

SOCRATES-Erasmus/ISEP Coordinator
University of Central Lancashire
United Kingdom

Dr. Linda C. Angell (2014)

Director, International Exchange
Programs
The American University of Sharjah
United Arab Emirates

Dr. Penelope Pynes (2015)

Associate Provost
International Programs Center
University of North Carolina at
Greensboro
USA

Ms. Liliane Spenle (2013)

Study Abroad Advisor
Agnes Scott College
USA

Ms. Marja Unkuri-Chaudhry (2014)

Director for Study Abroad and Student
Exchanges
University of Montana
USA

Ms. Doris Knasar (2014)

International Cooperations Manager,
Office of International Relations
Karl-Franzens-Universität Graz
Austria

Dr. Anthony Ogden (2015)

Director, Education Abroad and
Exchange Programs
University of Kentucky
USA

Ms. María Soloeta (2015)

Coordinator, Department of
International Cooperation
Universidad del Salvador
Argentina

Dr. Holly Carter (2015)

Director, Office of International
Education
St. Edwards University
USA

Ex-Officio Members:

ISEP President:

Ms. Mary Anne Grant
President and CEO
ISEP
USA

Primary Staff Contact:

Ms. Kristen Aguto
Assistant Vice President for Programs
ISEP
USA

Secondary Staff Contact:

Mr. Clayton Harrington
Director of Membership & US Member
Relations
ISEP
USA

Board Representative:

TBA

BOARD OF DIRECTORS 2013

Dr. Thomas Hochstettler, Chair*

Acting Chancellor
American University of Sharjah
United Arab Emirates

Dr. Tony Atwater

Former President
Norfolk State University
USA

Dr. Blaine A. Brownell, Past Chair*

President (retired)
Ball State University
USA

Dr. Kyle R. Carter, Vice Chair*

Chancellor
The University of North Carolina at
Pembroke
USA

Dr. Gordon Cheung

Associate Pro-Vice-Chancellor/
Associate Vice-President
The Chinese University of Hong Kong
Hong Kong

Dr. Everett Egginton, Treasurer*

Professor (Emeritus)
New Mexico State University
USA

**Ms. Mary Anne Grant,
ISEP President and CEO***

President and CEO
The ISEP Network
USA

Ms. Heidi Gregori-Gahan

Director, International Programs &
Services
University of Southern Indiana
USA

Mr. John K. Hudzik

Professor
Michigan State University
USA

Dr. Mark Johnson

Executive Director (retired)
The Fellowship of Reconciliation USA
USA

Dr. Eun Mee Kim

Professor
Ewha Womans University
South Korea

Dr. Bertlinde Laniel

Associate Professor of Political
Philosophy and Semantics
Université Jean Monnet de Saint-
Etienne
France

Ms. Daniela Locreille, Secretary*

Marketing Director, Student Marketing
Higher Education Division
Hobsons
USA

The Honorable John F. Maisto

U.S. Ambassador (retired)
USA

Dr. Francisco Paletta

Former Dean of the Computer Science
College and Former Dean of the
Engineering College
Fundação Armando Alvares Penteado-
FAAP
Brazil

Mr. Edilio Mazzoleni

Director, UCSC International -
Cooperation, Mobility and
Internationalization
Università Cattolica del Sacro Cuore
Italy

Dr. Terry Rodenberg

Director, Center for International Studies
(retired)
Western Illinois University
USA

Ms. Cynthia Smith, J.D.

Adjunct Professor
Georgia Gwinnett College
USA

* Executive Committee of the Board
of Directors

**Ex-Officio, Council of Advisors
Chair**

Dr. Peter Gess
Director of International Programs
Hendrix College
USA



CONTRIBUTIONS TO ISEP

ISEP gratefully acknowledges the kind contributions and support from foundations, partners, and friends:

Foundations provide support for ISEP student scholarships, programs or program development.

New York Community Trust-Annette Kade Fund:
Scholarships for student exchanges between the United States and Austria, France, Germany, and Switzerland.

ISEP Corporate Partners offer products and services of interest to ISEP students and members.

ekit
ISE Cards, Inc.
STA Travel

ISEP Partners sponsor ISEP events and make individual contributions to the organization.

-- Leading Partner

IEES, Inc.

-- Partners

American University of Sharjah
Hendrix College
La Trobe University
Massey University
Providence University
Université de Lausanne
Virginia Commonwealth University
West Virginia Consortium for Internationalizing Higher Education

-- Contributors

Elmhurst College
Fundação Armando Alvares Penteado-FAAP
Nebraska Wesleyan University
STA Travel
St. Edward's University
Université de Nice
University of North Carolina Exchange Program
University of Technology, Sydney

-- Friends

Ajou University
ISE Cards, Inc.
Old Dominion University
Universidad de Monterrey
University of Southern Indiana
Utah State University